#### SEGMENT DESCRIPTION

Below you will find a brief description of some of our popular segments on Lookin' For A Deal TV Show.

### **Hot Song Freestyle**

The hot song freestyle is when an known artist like Drake, Lil' Wayne or Mary J. Blige has a hit single and someone uses the same music and performs original lyrics.

#### **Cover Song**

A cover version or cover song, or simply cover, is a new performance or recording of a previously recorded, commercially released song by someone other than the original artist or composer.

#### Cell Phone

The cell phone segment is when an artist records their performance using their cell phone.

LFAD likes raw talent. This segment allows artist that cannot afford to buy studio time to use their cell phone and perform so they can be seen and heard.

### **Music Videos**

A videotaped performance of your recorded song.

#### **Funny Videos**

A videotaped performance of your recorded song that happens to be funny.

### **Producer Highlight**

A producer has many roles that may include, but are not limited to, gathering ideas for the project, selecting songs and/or musicians, coaching the artist and musicians in the studio, controlling the recording sessions, and supervising the entire process through mixing and mastering.

#### Skits

A short comedy sketch or piece of humorous writing, especially a parody.

#### **State to State**

The State to State segment features artist that want to do a performance to represent their State.

## **Movie Trailers**

A trailer or preview is an advertisement or a commercial for a feature film that will be exhibited in the future at a cinema. The term "trailer" comes from their having originally been shown at the end of a feature film screening.

### 30/60 Second Commercials

An advertisement of a product or service.

### **Model Spotlight**

A model is a model is a person with a role to promote, display, or advertise commercial products (notably fashion clothing) or to serve as a visual aide for people who are creating works of art.

### **Interview Segment**

This segment is where an artist can submit to LFAD an interview of themselves up to @-minutes to be aired on LFAD.

# **Music Reporter**

A person who wants to report entertainment news as a segment on LFAD.

#### **Studio Sessions**

This segment allows artists to submit live studio performances to be aired on LFAD.